

2024 Waterdown Crack the QR Code Spring Scavenger Hunt Contest Rules and Regulations

“Official Rules”

THIS CONTEST IS FOR RESIDENTS OF CANADA ONLY (EXCLUDING QUEBEC) AND WILL BE INTERPRETED AND SUBJECT TO ALL CANADIAN FEDERAL, PROVINCIAL, MUNICIPAL AND LOCAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED. NO PURCHASE NECESSARY TO ENTER OR WIN.

(A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.)

“2024 Waterdown Village Crack the QR Code Spring Scavenger Hunt” (the “Contest”) is administered by The Board of Management for the Waterdown Business Improvement Area (the “Sponsor”). Any comments or complaints regarding the Contest should be directed to the Sponsor at 20 Main St N., Unit 2, PO Box 954, Waterdown, ON L0R 2H0.

These Official Contest Rules and Regulations (the “Rules”) govern the Contest.

1. **CONTEST PERIOD:**

The Contest is run by the Sponsor and will take place from Wednesday, March 13, 2024 at 12:00:01 a.m. Eastern Time (“ET”), to Monday, April 1, 2024 at 11:59 p.m. ET, (the “Contest Period”). Contest Sponsor reserves the right to cancel, terminate, modify, amend, extend or suspend the Contest, and select winners from previously received applicable eligible entries.

2. **ELIGIBILITY:**

‘2024 Waterdown Village Crack the QR Code Spring Scavenger Hunt Contest’ is open to all legal residents of Canada (excluding Quebec) who:

- Have reached the age of majority in their province of residence;
- Are not employees, representatives or agents of the contest sponsors, their respective advertising and promotional agencies, affiliated and related companies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they live);
- Have read and accepted and agreed to comply with these Rules.

Contest is subject to all applicable federal, provincial, territorial, municipal, and local laws and regulations.

3. **PRIZING:**

There is one (1) Grand Prize available to be won consisting of one (1) Spring Gift Basket’ to be awarded including merchandise and/or gift certificates donated by Waterdown Village businesses. Approximate Retail Value (“RV”): \$250 CDN.

Additionally, there are three (3) secondary prizes – Chocolate Gift packs - to be won, consisting of chocolates and treats and/or gift cards. Approximate Retail Value (“RV”): \$50 CDN per gift pack.

Winners are solely responsible for payment of any applicable taxes and reporting any taxable income associated with the prizes. Prizes cannot be substituted or transferred to a third party. Gift card prizes are subject to any and all terms and conditions which may be contained thereon. Any additional costs not described in these Rules as part of prize draws that are incurred in collecting and using the prizes are the winners’ responsibility.

Odds of winning prizes depend on the number of eligible entries received during the Promotion Period. The prizes must be accepted as awarded. The prizes may not be sold or transferred and are not convertible to cash. Any taxes and other incidental charges on the prizes are the sole responsibility of the winner.

4. AGREEMENT TO OFFICIAL RULES:

By participating in the Promotion, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Promotion.

5. HOW TO ENTER:

There are three (3) scavenger hunt routes in Waterdown Village.

Participants can complete one (1), two (2), or all three (3) scavenger routes, receiving one entry for every route they complete.

Entrants follow a ‘Start Clue’ for each route posted on the BIA website event page. Solve the start clue to identify a Waterdown Village business location where they will find a QR code posted in the business window. Using a cellphone, entrants will scan the QR code for a new clue that will lead them to the next location and a new QR code. Each route contains 11 clues. Once entrants reach the final clue for a particular route, they will discover a code word or symbol as well as a link to an online ballot where they can enter the ‘code word’ for that route and their contact information.

No purchase necessary.

Only one entry per person per route.

Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected ballots, which will be disqualified.

*Entrants who do not have access to a cellphone or are unable to scan QR codes may visit the BIA Office at 20 Main St. N. during regular business hours, Monday to Friday, to request a hard copy ballot and complete a skill testing question to enter.

Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. The prizes must be accepted as awarded. The prizes may not be sold or transferred and

are not convertible to cash. Any taxes and other incidental charges on the prizes are the sole responsibility of the winner.

- 6. All potential winners are subject to verification by Sponsor or administrator, whose decisions are final. An entrant is not a winner of any prize, even if the PROMOTION SHOULD so indicate, unless and until entrant's eligibility and the potential Winning ENTRY has been verified and entrant has been notified that verification is complete. Sponsor will not accept other evidence of winning in lieu of its validation process.**

7. PRIZE DRAWING:

At approximately 12h00 PM (ET) in Waterdown on or around April 11, 2024, a random draw will be conducted by the Waterdown BIA team for the prizes from all eligible entries received. The selection of potential winners is final and binding.

8. VERIFICATION OF POTENTIAL WINNERS:

Selected entrants will be notified using the information provided at the time of entry. In the event any potential winner does not respond to such notification within five (5) business days, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsor, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries received during the applicable Entry Period, or the prize may be cancelled.

To be declared a winner and be able to claim prize, each person whose name is drawn at random must:

- Have solved clues and found a route 'code word' (or answered the skill testing question on the hard copy ballot);
- Must sign and return, within any designated time period, a release of liability and consent to publicity form and any other documentation as reasonably required;
- May be required to provide proof of identification to confirm eligibility or to claim a prize.

Once potential winners are confirmed as a winner, prize distribution will be promptly coordinated.

Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised.

If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

9. PUBLICITY:

Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, opinions, biographical information, hometown and province for promotional purposes in any media, without further payment or consideration.

10. GENERAL CONDITIONS:

All entries become the property of the Sponsor. Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. These Official Rules are subject to change without notice in order to comply with any applicable federal, provincial, territorial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor.

11. ENTRANT'S PERSONAL INFORMATION:

By entering the Contest, entrants consent to Sponsor's collection, use and disclosure of personal information for the duration of the Contest for the purpose of administering the Contest as described in these Official Rules. Following the conclusion of the contest and selection of verified winners, all ballots entered, and the information contained therein, will be destroyed.

12. RELEASE:

By participating in this Promotion, and/or receipt of the prize, the entrants and applicable winners agree to release and hold harmless the Sponsor, the Administrator and each of their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, or infringement of any third party intellectual property rights, arising out of participation in the Promotion, or receipt or use or misuse of any prize, or the use of personal information. Winners must sign declaration and release forms, and such other supporting documentation that the Sponsor may request, to give effect to such release.

13. LIMITATIONS OF LIABILITY:

Released Parties are not responsible for, and entrants release and hold the Released Parties harmless for:

- Stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled or garbled entries, transmissions, email, mail, or other communications;
- Any error, omission, interruption, defect or delay in transmission, processing, or communication;
- Technical failures of any kind, including but not limited to the malfunctioning or interruption of any computer, cable, network, hardware or software;

- Printing, typographical, or other errors appearing in these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- Incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment of programming associated or used in connection with the Contest;
- Any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which injury or damage may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use of misuse of any prize;
- Anyone being incorrectly or mistakenly identified as a winner or potential winner; or
- Any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize winner, or the cancellation or postponement of any event.

14. GOVERNING LAW:

Entrant agrees that under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of Province of Ontario, without giving effect to any choice of law or conflict of law rules (whether of the Province of Ontario or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Province of Ontario.

15. If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remained of these Official Rules will otherwise continue to be legally binding.

16. WINNER LIST:

Requests for the name of the winner will only be accepted after the promotion end date (listed above) and no later than June 15, 2024.